

## Initiators

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“With this initiative we as citizens have the chance to speak out against illegal finning and catching of sharks purely for their fins. The trading of fins from Europe must stop!”



Nils Kluger  
Germany,  
Spokesperson

“Sharks are the most underappreciated animals in the oceans, sheer perfection and beauty. The importance of sharks in the eco-system is fundamental in the survival of the oceans; we need to step up our measures to protect sharks.”



Alex Cornelissen  
Netherlands, Substitute Spokesperson  
CEO of Sea Shepherd Global

More information and supporting organizations:  
[www.stop-finning.eu](http://www.stop-finning.eu)

## How could you support us?

1. **VOTE NOW!** You'll find the link to the EU citizens' initiative on [www.stop-finning.eu](http://www.stop-finning.eu)



2. Find at least **TWO MORE PEOPLE** and help them to cast their vote.

3. **PASS THIS FLYER** to someone else.

## You can also follow us:



[fb.com/StopFinningEU](https://fb.com/StopFinningEU)

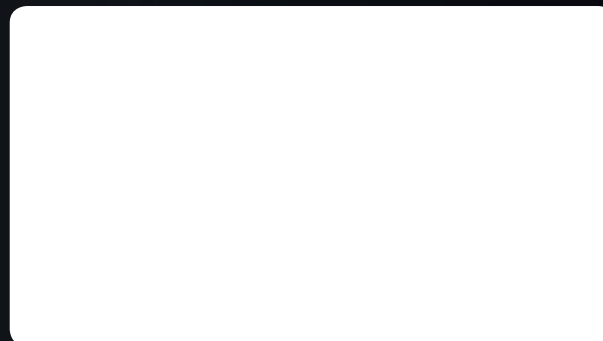


[instagram.com/StopFinningEU](https://instagram.com/StopFinningEU)



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This institute supports #stopfinningEU:



# IT'S TIME FOR EUROPE TO ACT!

STOP FINNING  
STOP THE TRADE

Let us **now** end the trade with shark fins in Europe **together**.

#stopfinningEU



**VOTE  
HERE!**



## Demand STOP FINNING – STOP THE TRADE

Every year, between 63 and 273 million sharks die as a result of human activity.<sup>[1]</sup> The exact numbers remain speculation, as there is a lack of reliable data and the worldwide number of unreported cases of illegal fishing is extremely high. Sharks are hunted worldwide, primarily because of their fins.

These are eaten especially in the Asian region as shark fin soup. For this supposed delicacy, with a few grams of fins, up to 90 EUR are required.<sup>[2]</sup> A lucrative business with huge profit margins at the expense of the sharks!

The fins are often caught in a cruel way by “finning”. Finning means that the sharks’ fins are cut off alive. The animals are then thrown overboard because their meat is almost worthless compared to the fins. Without fins the sharks sink to the seabed where they suffocate, bleed to death or are eaten alive.

This business is also served from Europe.

Central online collection system  
of the European Union.



<sup>1</sup> IUCN Shark Specialist Group, Frequently Asked Questions: Sharks, Rays, and chimaeras; <https://www.iucnssg.org/faqs.html>.

<sup>2</sup> Kimley, Peter A. Peter, The Biology of Sharks and Rays, 2013, S. 451.

<sup>3</sup> REGULATION (EU) No 605/2013 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 12 June 2013.

Since 2013, the so-called “Fins Naturally Attached” regulation of the European Union<sup>[3]</sup> prohibits without exception the storage, transshipment and landing of all shark fins in EU waters and on all EU ships. The fins must remain naturally attached to the carcass when the ship is unloaded in port. The fins can then be separated from the animal and exported to Asia.

„It is time to finally take consistent action in Europe to protect sharks and our oceans! Therefore, we ask you to support this opportunity to rethink legislation in the European Union.”



That is why we demand: The trade with shark fins in Europe must end immediately!



The barbaric practice of shark finning will only be able to be stopped once regulation of the trade makes it financially impractical.



That is why the “Fins Naturally Attached” regulation in the European Union must be extended to the export, import and transit of sharks and rays.

[www.stop-finning.eu](http://www.stop-finning.eu)  
– An EU Citizens’ Initiative –